

HillTop Golf Course

- Built in 1921 and Designed by Jerry Matthews
- Managed by Billy Casper Golf
- Golf Course is Not "paying for itself"
- Clearly to sustain improvements need to be made
- Or does it make sense to NOT have a golf course?
- Which way to go for HillTop??????
- The best way to determine the "Best way to Proceed"

CREATE A MASTER PLAN

THE VALUE OF A MASTER PLAN

- Road Map for Future
- Coherent understanding of Options
- Eliminate "design by Committee"
- Understanding the cost/benefits of all options
- Comprehensive compilation
- Most value created for a property



..design team

Paul Albanese Principal



- Member of the American Society of Golf Course Architects.
- Cornell University: Received a B.S in Environmental Engineering and was captain of the men's golf team.
- Harvard University: Received a Master's Degree in landscape architecture and studied the history of golf architecture.
- Director of Golf Course Architecture at the Edinburgh College of Art in Scotland – the birthplace of links golf.
- Designed and remodeled over 25 golf course projects since 1991.



Director of Golf Course Architecture EDINBURGH COLLEGE OF ART

Edinburgh Scotland

- The only program in the world that teaches golf course architecture to this extent.
- Students earn a Master's Degree after their 12 months of intensive study.
- The program focuses on the historical links style golf course architecture of Scotland.
- As Director of the program, Paul Albanese is able to visit and study the famous links courses such as St. Andrews, Turnberry, Carnoustie but the unsung gems all along the coasts of Scotland.



Cornell University





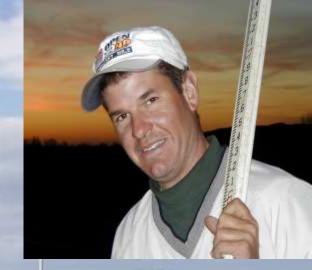


- This is a ten day seminar that will teach adult students the appreciation of golf course architecture.
- The trip is held in October, and students will have an opportunity to play and study, St. Andrews, Carnoustie, Troon, Turnberry and other classic links courses.
- Paul's knowledge of links style golf course architecture made him the ideal candidate to teach this class.



...design team

Chris Lutzke Principal



- Has worked with Pete Dye for over 20 years as one of his key associates.
- •Michigan State University: Received a Bachelor of Landscape Architecture and an Associates of Arts degree in Turfgrass Science.
- Has worked on many Top 100 golf course projects, including The Ocean Course at Kiawah Island, Crooked Stick, Colleton River and Whistling Straits.
- Has traveled extensively throughout the U.S and Britain to study the classic forms and shapes of the master golf architects.



...design team

Garrett Wasson

Senior Designer





- Edinburgh College of Art (Scotland): Received a MSc. in Golf Course Architecture.
- Has over 9 years of golf course design experience.
- Has 7 years landscape architecture experience.
- Registered Landscape Architect in New York State.



Sweetgrass Golf Club

Wilson, Michigan







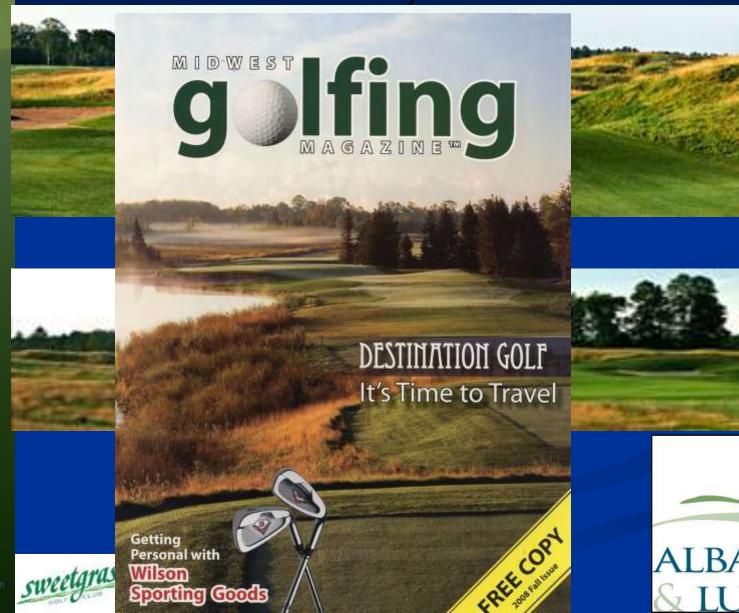
Whistling Straits

Kohler, WI





Harris, MI











Landscape Architecture

Ocean Breeze Park Staten Island, NY





Landscape Architecture

Montclair Kimberly Academy Montclair, NJ



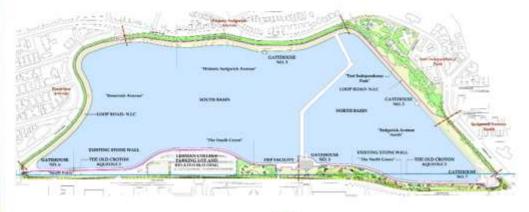


ALBANIESE & LUTZKE

Landscape Architecture

BANKS SPOKE HEAVY

Jerome Park Bronx, NY





GOLF COURSE DESIGN PROCESS

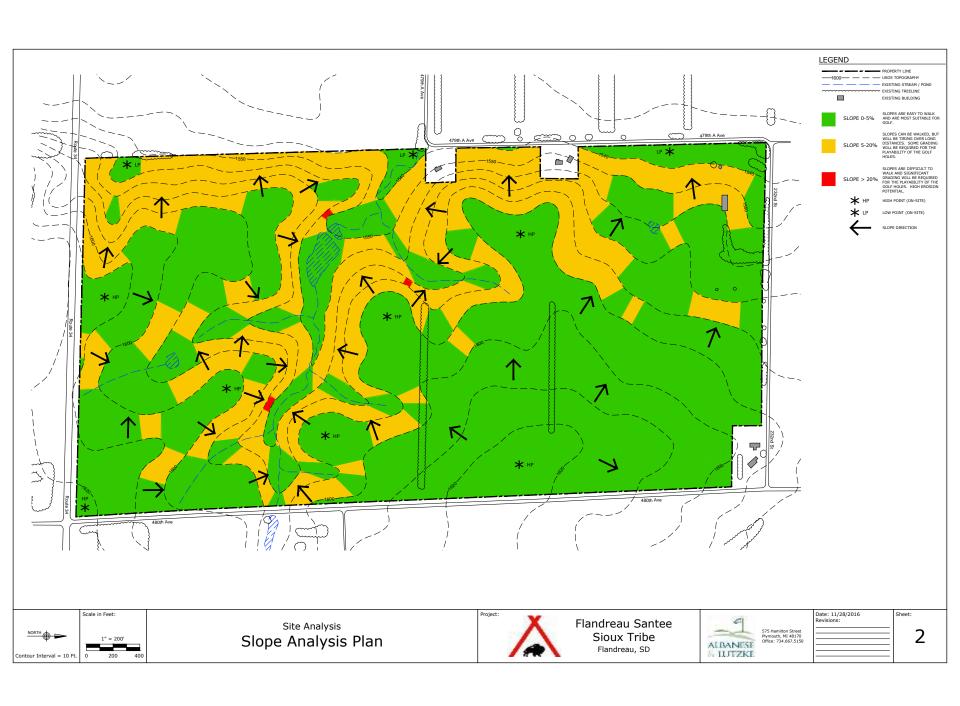
- > SITE ANALYSIS and PROGRAMMING
- > SCHEMATIC PLANNING
- > MASTER PLAN
- > PERMITTING
- > CONSTRUCTION PLANNING
- > CONSTRUCTION MANAGEMENT
- > GROW-IN

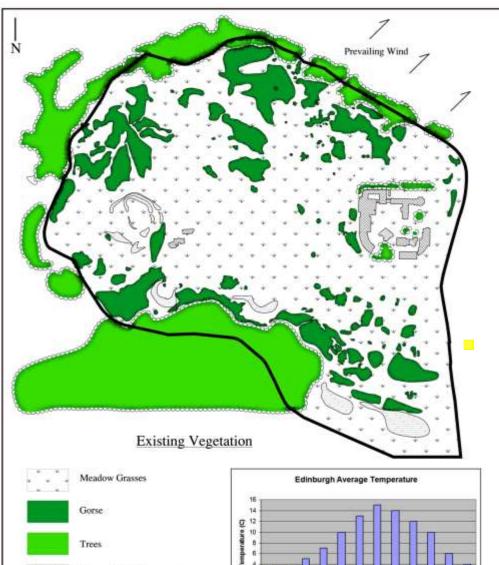
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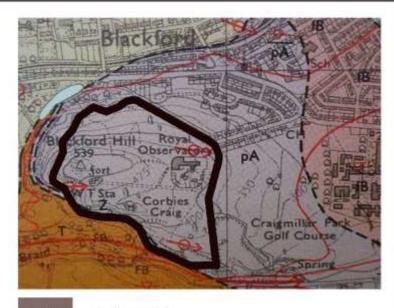
- SITE ANALYSIS and PROGRAMMING
- > SCHEMATIC PLANNING
- > MASTER PLAN
- PERMITTING
- CONSTRUCTION PLANNING
- CONSTRUCTION MANAGEMENT
- GROW-IN and OPERATIONS

Site Analysis

- Analyze the opportunities and constraints present on site
- Investigate and map the existing site conditions
- Create graphic drawings and images to form a base from which to build ideas
- Meet with constituents to determine community goals and objectives



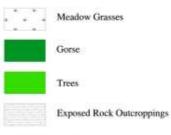




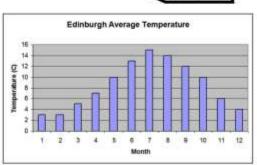
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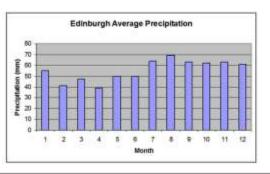
Geology & Soils - Soils are generally well drained - Soil depth varies

- - -Areas around exposed rocks and at top of slopes are shallower than areas at the bottom of slopes



Buildings





BLACKFORD HILLS

TERM 2 - PROJECT 2 DATE: 9 FEB. 2007 GARRETT WASSON



Proposed Golf Course Development in Phan Thiet, Vietnam



Saigon Investment Inc.

Climate

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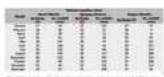
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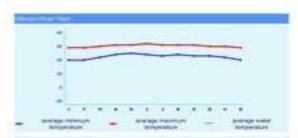
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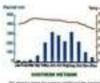






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Climate

The site for the proposed golf development is Notation in the south-assisten region of the country. The temperatures are night throughout Ye year and the monage passer grouply Selfa Deliverer: the months of Aurit and Crotitive



Concepts & Schematic Planning

- Develop multiple ideas for how the golf course will maximize the value of the resort as a whole.
- Review ideas with committee and development team in a charrette workshop.
- Continue in this phase until an idea that fits all goals and objectives is created.







Master Plan

- Compilation and hybridization of the Schematic Land Use Plans into a final <u>Master Plan</u>.
- The <u>Master Plan</u> becomes the road map for the future development of the project.
- The Master Plan includes a detailed analysis of the costs and timing issues associated with the project.



MASTER PLAN



MASTER PLAN



MASTER PLAN

Site Analysis

- Analyze the opportunities and constraints present on site
- Investigate and map the existing site conditions
- Create graphic drawings and images to form a base from which to build ideas
- Meet with constituents to determine community goals and objectives

THAT IS WHERE WE ARE TONIGHT

- Tonight is a "working meeting" called a "Charrette"
- The idea is to enable us to hear ideas, gain insight, gather data, receive input – from the end users – YOU.

Hilltop GC – Background

- Hilltop built in 1927 as 9 hole course
 - Market saturation from 1970's to 2000's caused a reduction in rounds played
 - The course was leased prior to 2011 operator had no interest in continuing under that arrangement
 - Lessee contributed to a deteriorating facility until current management took over
- Billy Casper Golf ("BCG") has operated the course since 2011
 - BCG runs 4 other municipal facilities in Michigan and is the largest operator of municipal courses in the US
 - BCG receives management fee of 11% of revenues for turnkey operations management
 - Current agreement expires in March 2019

What Township has learned about Hilltop Via Current Operator

- BCG projects operating losses to continue average of \$70k
- Using a four year average of recommended capital expenditures results in an average cash loss of \$230k annually
- However, the projection assumes growth in rounds to 25k and increasing in 2019/20.
 This could be an overly optimistic assumption.

Public Comments about HillTop

- Regular users of Hilltop enjoy the course
 - Challenging greens although a short course, it is a tough course
 - Good value for greens fee rates
- These same features, however, presumably limit ability to grow the amount of rounds
 - Beginner golfers can be frustrated because of difficulty of the courseResults of survey (300 participants with no financial information shared)
 - Pace of play can be a problem with too many poor or inexperienced golfers
 - "Tight" course causes safety concerns
 - About 20% visited Hilltop
 - About 47% preferred that Hilltop remain open; 29% preferred it being repurposed for other recreational purposes

Possible Directions for Hilltop Golf Couses

- Design Concepts and Direction

 Needs come from some **Data Points**
- Ideally the Community would be Surveyed
- Fortunately This community WAS Surveyed about this precise question in 2016 and 2017

Community was Surveyed in 2016 About:

"What they desired to see as recreation amenities"

COMMUNITY SURVEY RESULTS

Community Survey

	Very Interested	Interested	Somewhat Interested	Not at All Interested	Not Sure	Tota
Baseball/Softball Fields	10.17% 120	12.20% 144	20.76% 245	49.66% 586	7.20% 85	1,18
Soccer Fields	10.71% 127	12.73% 151	19.73% 234	50.17% 595	6.66% 79	1,18
Football Fields	4.02% 46	7.52% 86	14.96% 171	66.05% 755	7.44% 85	1,14
Basketball Courts	9.78% 115	13.95% 164	19.81% 233	50.77% 597	5.70% 67	1,1
Tennis Courts	14.88% 180	15.70% 190	20.41% 247	42.81% 518	6.20% 75	1,2
Shuffleboard Courts	5.77% 68	10.53% 124	20.71% 244	55.69% 656	7.30% 86	1,1
Pickleball Courts	7.64% 90	8.91% 105	14.26% 168	55.43% 653	13.75% 162	1,1
Sand Volleyball	8.23% 96	14.58% 170	21.70% 253	49.91% 582	5.57% 65	1,1
Dog Park	23.73% 295	13.76%	14.72% 183	43.85% 545	3.94% 49	1,2

Playgrounds	29.04% 352	23.35% 283	17.41% 211	26.65% 323	3.55% 43	1,21
		700000	90.5.11	0.8220	1100,000	1,21
Picnic Facilities	28.74% 359	28.42% 355	22.66% 283	17.77% 222	2.40% 30	1,24
Natural Areas/Open Space	49.85%	27.56%	11.76%	9.08%	1.76%	
	653	361	154	119	23	1,31
Walking/Running Trails	57.44%	24.44%	8.55%	7.91%	1.65%	
	799	340	119	110	23	1,39
Biking Trails	45.08%	23.23%	12.69%	16.54%	2.46%	
	586	302	165	215	32	1,30
Horseback Riding	11.50%	10.90%	14.96%	55.71%	6.93%	
	136	129	177	659	82	1,18
Cross-Country Skiing	17.96%	19.27%	18.12%	39.59%	5.06%	
	220	236	222	485	62	1,22
Canoe/Kayak Access	26.25%	21.10%	14.90%	33.98%	3.78%	
	326	262	185	422	47	1,2
Fishing Access	15.78%	14.50%	18.24%	44.78%	6.70%	
150	186	171	215	528	79	1,1
Disc Golf	8.33%	13.01%	19.22%	52.72%	6.72%	
	98	153	226	620	79	1,1
Sprayscape	21.84%	17.20%	16.54%	37.06%	7.36%	
	264	208	200	448	89	1,20
Swimming	32.99%	17.36%	14.84%	30.23%	4.58%	
**************************************	418	220	188	383	58	1,2
Skateboard Park	5.90%	6.42%	15.35%	66.09%	6.24%	
	68	74	177	762	72	1,1
Workout Stations	19.93%	18.71%	22.21%	35.31%	3.82%	
	245	230	273	434	47	1,2
orseshoe Pits	6.81%	12.43%	25.45%	49.53%	5.79%	
	80	146	299	582	68	1,17
Skating	21.14%	21.71%	20.00%	33.09%	4.07%	
	260	267	246	407	50	1 2

Horseshoe Pits	6.81% 80	12.43% 146	25.45% 299	49.53% 582	5.79% 68	1,175
Ice Skating	21.14% 260	21.71% 267	20.00% 246	33.09% 407	4.07% 50	1,230
Small Venue/Low Amplification Band Shell/Amphitheater	14.43% 192	14.65% 195	13.90% 185	50.56% 673	6.46% 86	1,331
Small Venue Indoor Performing Arts Theater (think Tipping Point or Purple Rose)	20.22% 271	16.87% 226	16.34% 219	41.27% 553	5.30% 71	1,340
Large 800-Seat Orchestra Hall	12.06% 158	8.93% 117	12.37% 162	59.47% 779	7.18% 94	1,310

TOP 5 DESIRED OUTDOOR RECREATION LAND USES FROM COMMUNITY SURVEY (not including golf)

- Walking/Running Trails 57.44%
- Biking Trails 45.08%
- Swimming 32.99%
- Playgrounds -- 29.04%
- Picnic Facilities 28.74%
- Canoe/Kayak Access 26.25%
- Dogpark 23.73%

Another Survey Regarding
Recreation was done in September
2017 with Specific Questions Being
Asked Regarding Community
Recreation

Two Questions Are Particularly
Germaine to this Site and its
Future

__31. There has been sume discussion in the cummunity about the future of Hilltop Golf Course. Would you prefer to see Hilltop kept open as a golf course, or closed and repurposed for other recreational uses?

TOT	CTY	TWP	
45%	39 %	47%	Keep open as a guif course ——————— GO TO Q.33
29%	29%	29%	Close Hilltop Golf Course and repurpose the property — ASK Q.32
26%	32 X	24%	UndecidedRefused — GO TO 0.33

32A-C. If Hilliop Golf Course was closed, what would you like to see developed on that property? [WRITE RESPONSES AS STATED FOR UP TO THREE USES—PROBE WITH: "Are there any others?" UNTIL THREE RESPONSES MENTIONED OR UNPRODUCTIVE]

<u>tot</u>	<u>CTY</u>	TWP	
<u>N=87</u>	N-29	N=65	
12%	15 X	10%	Green Space-Nature
11 %	3 X	13%	Parks
10%	5%	12%	Trails-Walking Hiking
6%	2%	5%	Community Pool-Swimming
6%	2%	5%	Soccer-Fields
6%	4%	6%	Dog Park
6%	3%	6%	Kids Play Area
5%	6%	4%	Community Recreation Center
5%	6%	4%	Mata Purpose Fields
5%	3 X	6%	Trails-Riking
4%	5%	4%	Housing Developments
3 X	4%	2%	Baseball-Fields
2%	3 X	2%	Skate Pack
2%	1%	2%	Galf-Courses
2%		2%	Disc Golf
2%		2%	None
1 X	4%	_	Music-Theatre Stage
1 X	3 X	_	Ice Rink
1 X	1 X	1%	Lacrosse-Fields
1 X	1 X	1%	Tennis-Courts
1%		2%	Business Developments
1 X		2%	Gym-Weights
1%		1%	Pickleball
1 X		1%	Sledding Hill
1%		1%	Splash Pad
1%		1%	Volleyball Courts
	2%	_	Youth Programs
	1 X	_	Baskeball-Courts
	1%	_	Girls Programs
		1%	Dodge Ball
		1%	Running Track

10A-C. What additional recreational or athletic program(s) that are currently not offered in the Plymouth Community would you like to see offered? [WRITE RESPONSES AS STATED FOR UP TO THREE PROGRAMS – PROBE WITH: "Are there any others?" UNTIL THREE RESPONSES MENTIONED OR UNPRODUCTIVE]

TOT	CTY	TWP	
N=64	N=22	N=48	
10%	15%	8%	Soccer-Fields
8%	7%	9%	Community Pool-Swimming
6%	7%	2%	Community Recreation Center
5%	5%	4%	Basketball-Courts
5%	5%	5%	Green Space-Nature
5%	3%	6%	Trails-Walking Hiking
5%	2%	7%	Trails-Biking
4%	5%	3%	Baseball-Fields
4%	2%	5%	Tennis-Courts
4%		5%	Adult Programs
3%	6%	2%	Youth Programs
3%	5%	2%	Lacrosse-Fields
3%	4%	3%	Ice Rink
3%	3%	2%	Parks
3%	2%	3%	Gym-Weights
3%	2%	4%	Multi Purpose Fields
3%	2%	3%	Softball-Fields
2%	2%	2%	Hockey
2%		2%	Dog Park
2%		2%	Pickleball
1%	5%	_	Skate Park
1%	2%	1%	Football-Fields
1%	2%	1%	Senior Programs
1%	_	1%	Art
1%	_	1%	Dodge Ball
1%	_	1%	Girls Programs
1%	_	1%	Golf-Courses
1%	_	1%	None
_	2%	_	Archery
_	2%	_	Climbing Wall
10%	10%	10%	Other (less than 1% each)/Undecided/Refused
DJ			

Please note: totals may not equal 100% due to rounding

General Timeline – Next Steps

- Fall 2018
 - Complete Master Plan for Hilltop Site
 - Evaluate course financial operations for 2018 year
 - Review RFP responses for golf course management contract (including negotiating with BCG)
 - Review results of professional work for alternative uses of Hilltop
- Year End 2018
 - Trustees make decision on direction of Hilltop

Master Plan Timeline

Tonight

- CHARETTE when a large group of people get together for the purpose being involved in a design process
- This is NOT design by committee!
- This IS a valuable manner in which community space can head in most effective design direction.
- Do NOT be offended if your ideas and thoughts don't end up in the final Master Plan.
- NOT all ideas and land use can or should fit into this one parcel.

Master Plan Timeline

- After Tonight
 - Our office will take ideas and come up with
 Concepts to be reviewed by the committee and/or board.
 - These ideas will be influenced by tonight's meeting and input.
 - By end of September, the goal is to have a Master Plan completed for this project.

Costs

- All plans will have a cost associated with them.
- The different ideas and concepts presented to the committee and board will have associated cost estimates and general pro-formas attached.
- Tonight's "Charrette" will NOT focus on costs, necessarily.
- The ideas tonight are to be explored with the idea that costs are NOT the driving variable.
- Costs WILL be accounted for in the next phase of process.

THREE GENERAL CONCEPTS

- **GENERAL CONCEPT A**: Keep Hilltop Golf Course as is and simply try to operate and compete better.
- **GENERAL CONCEPT B**: Get rid of Hilltop Golf Course completely, and repurpose the site for other recreation.
- **GENERAL CONCEPT C**: Modify Hilltop Golf Course and integrate other community recreation amenities into the design.

GENERAL CONCEPT A Keep Hilltop Golf Course "As-Is" and simply try to operate and compete better.

- The option presumes to essentially put little to no additional \$ toward the golf course.
- In the opinion of the current operator, there NEEDS to be additional capital put toward improvements in order to compete and NOT lose money.
- In our opinion, there WOULD be a need to invest significant \$ into this golf course in order to compete and NOT lose money.

GENERAL CONCEPT B Get rid of Hilltop Golf Course completely, and repurpose the site for other recreation.

- The option presumes to eliminate the golf course.
- Redesign the site for other recreation amenities.
- Considering the surveys indicate a desire by residents for golf as a recreational sport and to NOT lose their golf amenity – this Concept is NOT being considered at this point.

GENERAL CONCEPT C Modify Hilltop Golf Course and integrate other community recreation.

- The surveys show that there IS a desire to keep Golf as a recreational amenity and include other recreational amenities.
- Which recreational amenities should be included?
- That is where we are tonight.....

GENERAL CONCEPT C

- We have begun to explore how this General Design Concept might work.
- Via our preliminary design work we have found out that it would be possible to KEEP and existing nine holes of golf essentially around the perimeter of the property.
- This idea the opens up space on the interior the property in which we can then design other recreational amenities

